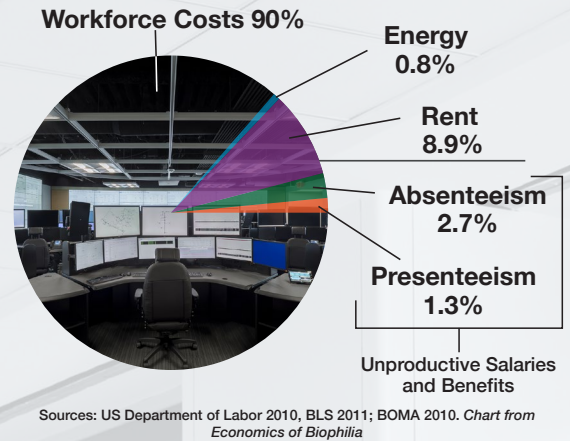


# 4 STEPS IN CHOOSING WORKPLACE LIGHTS

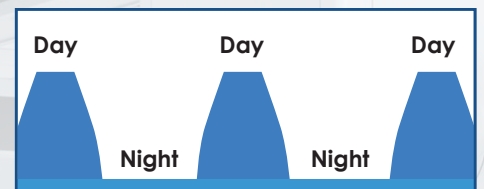
## 1. Choose lights for people, not just buildings

Less than 1% of your business cost is electric lighting. So choose lights that boost the productivity, safety and health of your workforce which provides a much bigger ROI than any lumens/watt savings.



## 2. Remove blue at night; Provide blue during day

People are highly sensitive to the blue content of white light. Blue light at night causes circadian disruption, obesity, diabetes, breast cancer, prostate cancer and other serious health problems. But the same blue light during day promotes health and productivity.



## 3. Provide high quality white light day and night

Avoid lights that remove blue at night by creating yellow or amber light which make your workforce sleepy and inattentive. Use lights that are white AND low in blue at night to ensure peak alertness, performance and health 24/7.



## 4. Install DynamicBlu™ CIRCADIAN® Zirc™ Lights

The only Zirc™ NightSafe™ white light that automatically delivers blue rich light during the day, and is UL verified to emit less than 2% blue at night.

